**Jenis\_Kelamin**

|  |
| --- |
| **Statistics** |
| Jenis\_Kelamin  |
| N | Valid | 361 |
| Missing | 0 |

|  |
| --- |
| **Jenis\_Kelamin** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Laki-laki | 106 | 29.4 | 29.4 | 29.4 |
| Perempuan | 255 | 70.6 | 70.6 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |



**Usia**

|  |
| --- |
| **Statistics** |
| Usia  |
| N | Valid | 361 |
| Missing | 0 |

|  |
| --- |
| **Usia** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 17 - 25 tahun | 151 | 41.8 | 41.8 | 41.8 |
| 26 - 35 tahun | 174 | 48.2 | 48.2 | 90.0 |
| 36 - 45 tahun | 36 | 10.0 | 10.0 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |



**Tingkat Penggunaan Instagram**

|  |
| --- |
| **Statistics** |
| Tingkat\_penggunaan\_Instagram  |
| N | Valid | 361 |
| Missing | 0 |

|  |
| --- |
| **Tingkat\_penggunaan\_Instagram** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Cukup Sering | 71 | 19.7 | 19.7 | 19.7 |
| Jarang | 14 | 3.9 | 3.9 | 23.5 |
| Sangat Jarang | 4 | 1.1 | 1.1 | 24.7 |
| Sangat sering | 140 | 38.8 | 38.8 | 63.4 |
| Sering | 132 | 36.6 | 36.6 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |



**Waktu Mengakses Instagram**

|  |
| --- |
| **Statistics** |
| Waktu\_akses\_IG  |
| N | Valid | 361 |
| Missing | 0 |

|  |
| --- |
| **Waktu\_akses\_IG** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | > 4 jam | 69 | 19.1 | 19.1 | 19.1 |
| 0 - 1 jam | 40 | 11.1 | 11.1 | 30.2 |
| 1 - 2 jam | 109 | 30.2 | 30.2 | 60.4 |
| 2 - 3 jam | 91 | 25.2 | 25.2 | 85.6 |
| 3 - 4 jam | 52 | 14.4 | 14.4 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |



**Jumlah Akses Instagram @darihalte\_kehalte per Hari**

|  |
| --- |
| **Statistics** |
| Jumlah\_akses\_darihaltekehalte  |
| N | Valid | 361 |
| Missing | 0 |

|  |
| --- |
| **Jumlah\_akses\_darihaltekehalte** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | > 5 kali | 31 | 8.6 | 8.6 | 8.6 |
| 1 kali | 133 | 36.8 | 36.8 | 45.4 |
| 2 - 3 kali | 132 | 36.6 | 36.6 | 82.0 |
| 3 - 4 kali | 48 | 13.3 | 13.3 | 95.3 |
| 4 - 5 kali | 17 | 4.7 | 4.7 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |



**Reliability Scale: Kebutuhan Informasi Pengguna**

|  |
| --- |
| **Case Processing Summary** |
|  | N | % |
| Cases | Valid | 361 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 361 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. |

|  |
| --- |
| **Reliability Statistics** |
| Cronbach's Alpha | N of Items |
| .841 | 10 |

**Reliability Scale: Penggunaan Akun Instagram @darihalte\_kehalte**

|  |
| --- |
| **Case Processing Summary** |
|  | N | % |
| Cases | Valid | 361 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 361 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. |

|  |
| --- |
| **Reliability Statistics** |
| Cronbach's Alpha | N of Items |
| .904 | 15 |

**Reliability Scale: Pemenuhan Kebutuhan Informasi melalui akun Instagram @darihalte\_kehalte**

|  |
| --- |
| **Case Processing Summary** |
|  | N | % |
| Cases | Valid | 361 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 361 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. |

|  |
| --- |
| **Reliability Statistics** |
| Cronbach's Alpha | N of Items |
| .899 | 10 |

**Reliability Scale: Hambatan Pemenuhan Kebutuhan Informasi**

|  |
| --- |
| **Case Processing Summary** |
|  | N | % |
| Cases | Valid | 361 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 361 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. |

|  |
| --- |
| **Reliability Statistics** |
| Cronbach's Alpha | N of Items |
| .916 | 10 |

**Reliability Scale: All Variable**

|  |
| --- |
| **Case Processing Summary** |
|  | N | % |
| Cases | Valid | 361 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 361 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. |

|  |
| --- |
| **Reliability Statistics** |
| Cronbach's Alpha | Cronbach's Alpha Based on Standardized Items | N of Items |
| .894 | .911 | 45 |

|  |
| --- |
| **Item Statistics** |
|  | Mean | Std. Deviation | N |
| Kebutuhan Informasi Pengguna | 4.28 | .635 | 361 |
| KIP2 | 4.42 | .583 | 361 |
| KIP3 | 4.01 | .965 | 361 |
| KIP4 | 4.18 | .818 | 361 |
| KIP5 | 4.08 | .824 | 361 |
| KIP6 | 4.16 | .819 | 361 |
| KIP7 | 4.39 | .661 | 361 |
| KIP8 | 4.46 | .699 | 361 |
| KIP9 | 4.32 | .715 | 361 |
| KIP10 | 4.45 | .586 | 361 |
| Penggunaan Akun Instagram @darihalte\_kehalte | 3.92 | .730 | 361 |
| PAI2 | 3.79 | .706 | 361 |
| PAI3 | 3.79 | .756 | 361 |
| PAI4 | 4.37 | .583 | 361 |
| PAI5 | 4.25 | .633 | 361 |
| PAI6 | 4.37 | .586 | 361 |
| PAI7 | 3.99 | .713 | 361 |
| PAI8 | 4.36 | .705 | 361 |
| PAI9 | 4.12 | .852 | 361 |
| PAI10 | 4.13 | .724 | 361 |
| PAI11 | 4.25 | .659 | 361 |
| PAI12 | 4.33 | .657 | 361 |
| PAI13 | 4.29 | .756 | 361 |
| PAI14 | 4.63 | .501 | 361 |
| PAI15 | 4.35 | .653 | 361 |
| Pemenuhan Kebutuhan Informasi melalui akun Instagram @darihalte\_kehalte | 4.27 | .669 | 361 |
| PK2 | 4.31 | .614 | 361 |
| PK3 | 4.32 | .608 | 361 |
| PK4 | 4.09 | .798 | 361 |
| PK5 | 4.14 | .731 | 361 |
| PK6 | 4.13 | .717 | 361 |
| PK7 | 4.16 | .698 | 361 |
| PK8 | 4.32 | .592 | 361 |
| PK9 | 4.15 | .717 | 361 |
| PK10 | 4.27 | .637 | 361 |
| Hambatan Pemenuhan Kebutuhan Informasi | 2.23 | .876 | 361 |
| HPKI2 | 2.24 | .903 | 361 |
| HPKI3 | 2.10 | .884 | 361 |
| HPKI4 | 2.70 | .935 | 361 |
| HPKI5 | 2.48 | .955 | 361 |
| HPKI6 | 2.56 | 1.021 | 361 |
| HPKI7 | 2.07 | .878 | 361 |
| HPKI8 | 1.80 | .819 | 361 |
| HPKI9 | 1.99 | .856 | 361 |
| HPKI10 | 1.92 | .816 | 361 |

|  |
| --- |
| **Summary Item Statistics** |
|  | Mean | Minimum | Maximum | Range | Maximum / Minimum | Variance | N of Items |
| Item Means | 3.777 | 1.801 | 4.626 | 2.825 | 2.569 | .761 | 45 |

|  |
| --- |
| **Item-Total Statistics** |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Squared Multiple Correlation | Cronbach's Alpha if Item Deleted |
| Kebutuhan Informasi Pengguna | 165.68 | 190.186 | .564 | . | .890 |
| KIP2 | 165.53 | 190.705 | .585 | . | .890 |
| KIP3 | 165.94 | 188.264 | .426 | . | .891 |
| KIP4 | 165.78 | 188.871 | .486 | . | .890 |
| KIP5 | 165.88 | 188.568 | .495 | . | .890 |
| KIP6 | 165.80 | 188.675 | .494 | . | .890 |
| KIP7 | 165.57 | 190.556 | .519 | . | .890 |
| KIP8 | 165.50 | 193.378 | .339 | . | .893 |
| KIP9 | 165.64 | 190.330 | .488 | . | .891 |
| KIP10 | 165.50 | 190.206 | .614 | . | .890 |
| Penggunaan Akun Instagram @darihalte\_kehalte | 166.04 | 192.113 | .386 | . | .892 |
| PAI2 | 166.17 | 191.011 | .459 | . | .891 |
| PAI3 | 166.17 | 191.535 | .399 | . | .892 |
| PAI4 | 165.59 | 192.226 | .489 | . | .891 |
| PAI5 | 165.71 | 191.736 | .475 | . | .891 |
| PAI6 | 165.59 | 191.592 | .525 | . | .891 |
| PAI7 | 165.97 | 190.166 | .498 | . | .890 |
| PAI8 | 165.60 | 191.268 | .446 | . | .891 |
| PAI9 | 165.83 | 188.283 | .490 | . | .890 |
| PAI10 | 165.83 | 190.959 | .448 | . | .891 |
| PAI11 | 165.70 | 192.337 | .420 | . | .892 |
| PAI12 | 165.63 | 190.939 | .501 | . | .891 |
| PAI13 | 165.67 | 190.326 | .459 | . | .891 |
| PAI14 | 165.33 | 193.656 | .470 | . | .891 |
| PAI15 | 165.61 | 191.483 | .473 | . | .891 |
| Pemenuhan Kebutuhan Informasi melalui akun Instagram @darihalte\_kehalte | 165.69 | 189.765 | .556 | . | .890 |
| PKI2 | 165.65 | 190.374 | .573 | . | .890 |
| PKI3 | 165.63 | 190.660 | .562 | . | .890 |
| PKI4 | 165.87 | 188.975 | .495 | . | .890 |
| PKI5 | 165.81 | 188.307 | .579 | . | .889 |
| PKI6 | 165.83 | 189.498 | .530 | . | .890 |
| PKI7 | 165.80 | 189.525 | .544 | . | .890 |
| PKI8 | 165.64 | 189.826 | .630 | . | .889 |
| PKI9 | 165.81 | 188.381 | .587 | . | .889 |
| PKI10 | 165.68 | 189.550 | .599 | . | .889 |
| Hambatan Pemenuhan Kebutuhan Informasi | 167.73 | 197.527 | .088 | . | .897 |
| HPKI2 | 167.72 | 197.908 | .068 | . | .897 |
| HPKI3 | 167.86 | 198.385 | .052 | . | .897 |
| HPKI4 | 167.26 | 197.067 | .096 | . | .897 |
| HPKI5 | 167.48 | 197.911 | .061 | . | .898 |
| HPKI6 | 167.40 | 197.574 | .064 | . | .898 |
| HPKI7 | 167.89 | 198.143 | .063 | . | .897 |
| HPKI8 | 168.16 | 198.350 | .062 | . | .897 |
| HPKI9 | 167.96 | 199.279 | .019 | . | .898 |
| HPKI10 | 168.04 | 198.696 | .048 | . | .897 |

|  |
| --- |
| **Scale Statistics** |
| Mean | Variance | Std. Deviation | N of Items |
| 169.96 | 200.462 | 14.158 | 45 |

**Frequencies Kebutuhan Informasi Pengguna**

|  |
| --- |
| **Statistics** |
|  | Kebutuhan Informasi Pengguna | KIP2 | KIP3 | KIP4 | KIP5 | KIP6 | KIP7 | KIP8 | KIP9 | KIP10 |
| N | Valid | 361 | 361 | 361 | 361 | 361 | 361 | 361 | 361 | 361 | 361 |
| Missing | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Mean | 4.28 | 4.42 | 4.01 | 4.18 | 4.08 | 4.16 | 4.39 | 4.46 | 4.32 | 4.45 |

**Frequency Table**

|  |
| --- |
| **KIP1** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Tidak Setuju | 3 | .8 | .8 | .8 |
| Netral | 27 | 7.5 | 7.5 | 8.3 |
| Setuju | 196 | 54.3 | 54.3 | 62.6 |
| Sangat Setuju | 135 | 37.4 | 37.4 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **KIP2** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Tidak Setuju | 1 | .3 | .3 | .3 |
| Netral | 14 | 3.9 | 3.9 | 4.2 |
| Setuju | 177 | 49.0 | 49.0 | 53.2 |
| Sangat Setuju | 169 | 46.8 | 46.8 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **KIP3** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 3 | .8 | .8 | .8 |
| Tidak Setuju | 26 | 7.2 | 7.2 | 8.0 |
| Netral | 69 | 19.1 | 19.1 | 27.1 |
| Setuju | 128 | 35.5 | 35.5 | 62.6 |
| Sangat Setuju | 135 | 37.4 | 37.4 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **KIP4** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 1 | .3 | .3 | .3 |
| Tidak Setuju | 15 | 4.2 | 4.2 | 4.4 |
| Netral | 43 | 11.9 | 11.9 | 16.3 |
| Setuju | 162 | 44.9 | 44.9 | 61.2 |
| Sangat Setuju | 140 | 38.8 | 38.8 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **KIP5** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Tidak Setuju | 19 | 5.3 | 5.3 | 5.3 |
| Netral | 52 | 14.4 | 14.4 | 19.7 |
| Setuju | 171 | 47.4 | 47.4 | 67.0 |
| Sangat Setuju | 119 | 33.0 | 33.0 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **KIP6** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 1 | .3 | .3 | .3 |
| Tidak Setuju | 16 | 4.4 | 4.4 | 4.7 |
| Netral | 42 | 11.6 | 11.6 | 16.3 |
| Setuju | 166 | 46.0 | 46.0 | 62.3 |
| Sangat Setuju | 136 | 37.7 | 37.7 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **KIP7** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Tidak Setuju | 4 | 1.1 | 1.1 | 1.1 |
| Netral | 24 | 6.6 | 6.6 | 7.8 |
| Setuju | 162 | 44.9 | 44.9 | 52.6 |
| Sangat Setuju | 171 | 47.4 | 47.4 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **KIP8** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 1 | .3 | .3 | .3 |
| Tidak Setuju | 2 | .6 | .6 | .8 |
| Netral | 31 | 8.6 | 8.6 | 9.4 |
| Setuju | 123 | 34.1 | 34.1 | 43.5 |
| Sangat Setuju | 204 | 56.5 | 56.5 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **KIP9** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 2 | .6 | .6 | .6 |
| Tidak Setuju | 3 | .8 | .8 | 1.4 |
| Netral | 32 | 8.9 | 8.9 | 10.2 |
| Setuju | 166 | 46.0 | 46.0 | 56.2 |
| Sangat Setuju | 158 | 43.8 | 43.8 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **KIP10** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Tidak Setuju | 1 | .3 | .3 | .3 |
| Netral | 14 | 3.9 | 3.9 | 4.2 |
| Setuju | 166 | 46.0 | 46.0 | 50.1 |
| Sangat Setuju | 180 | 49.9 | 49.9 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

**Reliability Scale: Pertanyaan fungsi informasi**

|  |
| --- |
| **Case Processing Summary** |
|  | N | % |
| Cases | Valid | 361 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 361 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. |

|  |
| --- |
| **Reliability Statistics** |
| Cronbach's Alpha | N of Items |
| .819 | 2 |

**Reliability Scale: Pertanyaan subjek informasi**

|  |
| --- |
| **Case Processing Summary** |
|  | N | % |
| Cases | Valid | 361 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 361 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. |

|  |
| --- |
| **Reliability Statistics** |
| Cronbach's Alpha | N of Items |
| .766 | 5 |

|  |
| --- |
| **Statistics** |
|  | Penggunaan Akun Instagram @darihalte\_kehalte | PAI2 | PAI3 | PAI4 | PAI5 | PAI6 | PAI7 | PAI8 | PAI9 | PAI10 | PAI11 | PAI12 | PAI13 | PAI14 | PAI15 |
| N | Valid | 361 | 361 | 361 | 361 | 361 | 361 | 361 | 361 | 361 | 361 | 361 | 361 | 361 | 361 | 361 |
| Missing | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Mean | 3.92 | 3.79 | 3.79 | 4.37 | 4.25 | 4.37 | 3.99 | 4.36 | 4.12 | 4.13 | 4.25 | 4.33 | 4.29 | 4.63 | 4.35 |

**Frequency Table**

|  |
| --- |
| **Penggunaan Akun Instagram @darihalte\_kehalte** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 2 | .6 | .6 | .6 |
| Tidak Setuju | 6 | 1.7 | 1.7 | 2.2 |
| Netral | 81 | 22.4 | 22.4 | 24.7 |
| Setuju | 201 | 55.7 | 55.7 | 80.3 |
| Sangat Setuju | 71 | 19.7 | 19.7 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **PAI2** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Tidak Setuju | 6 | 1.7 | 1.7 | 1.7 |
| Netral | 117 | 32.4 | 32.4 | 34.1 |
| Setuju | 184 | 51.0 | 51.0 | 85.0 |
| Sangat Setuju | 54 | 15.0 | 15.0 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **PAI3** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 1 | .3 | .3 | .3 |
| Tidak Setuju | 10 | 2.8 | 2.8 | 3.0 |
| Netral | 113 | 31.3 | 31.3 | 34.3 |
| Setuju | 177 | 49.0 | 49.0 | 83.4 |
| Sangat Setuju | 60 | 16.6 | 16.6 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **PAI4** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Tidak Setuju | 1 | .3 | .3 | .3 |
| Netral | 16 | 4.4 | 4.4 | 4.7 |
| Setuju | 192 | 53.2 | 53.2 | 57.9 |
| Sangat Setuju | 152 | 42.1 | 42.1 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **PAI5** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Tidak Setuju | 3 | .8 | .8 | .8 |
| Netral | 29 | 8.0 | 8.0 | 8.9 |
| Setuju | 203 | 56.2 | 56.2 | 65.1 |
| Sangat Setuju | 126 | 34.9 | 34.9 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **PAI6** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 1 | .3 | .3 | .3 |
| Tidak Setuju | 1 | .3 | .3 | .6 |
| Netral | 11 | 3.0 | 3.0 | 3.6 |
| Setuju | 200 | 55.4 | 55.4 | 59.0 |
| Sangat Setuju | 148 | 41.0 | 41.0 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **PAI7** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 2 | .6 | .6 | .6 |
| Tidak Setuju | 1 | .3 | .3 | .8 |
| Netral | 78 | 21.6 | 21.6 | 22.4 |
| Setuju | 197 | 54.6 | 54.6 | 77.0 |
| Sangat Setuju | 83 | 23.0 | 23.0 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **PAI8** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Tidak Setuju | 5 | 1.4 | 1.4 | 1.4 |
| Netral | 33 | 9.1 | 9.1 | 10.5 |
| Setuju | 151 | 41.8 | 41.8 | 52.4 |
| Sangat Setuju | 172 | 47.6 | 47.6 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **PAI9** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 1 | .3 | .3 | .3 |
| Tidak Setuju | 16 | 4.4 | 4.4 | 4.7 |
| Netral | 57 | 15.8 | 15.8 | 20.5 |
| Setuju | 150 | 41.6 | 41.6 | 62.0 |
| Sangat Setuju | 137 | 38.0 | 38.0 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **PAI10** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 1 | .3 | .3 | .3 |
| Tidak Setuju | 2 | .6 | .6 | .8 |
| Netral | 62 | 17.2 | 17.2 | 18.0 |
| Setuju | 180 | 49.9 | 49.9 | 67.9 |
| Sangat Setuju | 116 | 32.1 | 32.1 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **PAI11** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 1 | .3 | .3 | .3 |
| Tidak Setuju | 2 | .6 | .6 | .8 |
| Netral | 32 | 8.9 | 8.9 | 9.7 |
| Setuju | 195 | 54.0 | 54.0 | 63.7 |
| Sangat Setuju | 131 | 36.3 | 36.3 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **PAI12** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Tidak Setuju | 3 | .8 | .8 | .8 |
| Netral | 29 | 8.0 | 8.0 | 8.9 |
| Setuju | 176 | 48.8 | 48.8 | 57.6 |
| Sangat Setuju | 153 | 42.4 | 42.4 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **PAI13** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 2 | .6 | .6 | .6 |
| Tidak Setuju | 5 | 1.4 | 1.4 | 1.9 |
| Netral | 39 | 10.8 | 10.8 | 12.7 |
| Setuju | 157 | 43.5 | 43.5 | 56.2 |
| Sangat Setuju | 158 | 43.8 | 43.8 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **PAI14** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Netral | 3 | .8 | .8 | .8 |
| Setuju | 129 | 35.7 | 35.7 | 36.6 |
| Sangat Setuju | 229 | 63.4 | 63.4 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **PAI15** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 1 | .3 | .3 | .3 |
| Netral | 30 | 8.3 | 8.3 | 8.6 |
| Setuju | 172 | 47.6 | 47.6 | 56.2 |
| Sangat Setuju | 158 | 43.8 | 43.8 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

**Reliability Scale: Pertanyaan context**

|  |
| --- |
| **Case Processing Summary** |
|  | N | % |
| Cases | Valid | 361 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 361 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. |

|  |
| --- |
| **Reliability Statistics** |
| Cronbach's Alpha | N of Items |
| .845 | 6 |

**Reliability Scale: Pertanyaan connection**

|  |
| --- |
| **Case Processing Summary** |
|  | N | % |
| Cases | Valid | 361 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 361 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. |

|  |
| --- |
| **Reliability Statistics** |
| Cronbach's Alpha | N of Items |
| .571 | 2 |

**Frequencies Pemenuhan Kebutuhan Informasi melalui akun Instagram @darihalte\_kehalte**

|  |
| --- |
| **Statistics** |
|  | Pemenuhan Kebutuhan Informasi melalui akun Instagram @darihalte\_kehalte | PKI2 | PKI3 | PKI4 | PKI5 | PKI6 | PKI7 | PKI8 | PKI9 | PKI10 |
| N | Valid | 361 | 361 | 361 | 361 | 361 | 361 | 361 | 361 | 361 | 361 |
| Missing | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Mean | 4.27 | 4.31 | 4.32 | 4.09 | 4.14 | 4.13 | 4.16 | 4.32 | 4.15 | 4.27 |

|  |
| --- |
| **Pemenuhan Kebutuhan Informasi melalui akun Instagram @darihalte\_kehalte** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 1 | .3 | .3 | .3 |
| Tidak Setuju | 1 | .3 | .3 | .6 |
| Netral | 36 | 10.0 | 10.0 | 10.5 |
| Setuju | 185 | 51.2 | 51.2 | 61.8 |
| Sangat Setuju | 138 | 38.2 | 38.2 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **PKI2** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 1 | .3 | .3 | .3 |
| Tidak Setuju | 2 | .6 | .6 | .8 |
| Netral | 17 | 4.7 | 4.7 | 5.5 |
| Setuju | 204 | 56.5 | 56.5 | 62.0 |
| Sangat Setuju | 137 | 38.0 | 38.0 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **PKI3** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 1 | .3 | .3 | .3 |
| Tidak Setuju | 2 | .6 | .6 | .8 |
| Netral | 15 | 4.2 | 4.2 | 5.0 |
| Setuju | 204 | 56.5 | 56.5 | 61.5 |
| Sangat Setuju | 139 | 38.5 | 38.5 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **PKI4** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 2 | .6 | .6 | .6 |
| Tidak Setuju | 10 | 2.8 | 2.8 | 3.3 |
| Netral | 58 | 16.1 | 16.1 | 19.4 |
| Setuju | 175 | 48.5 | 48.5 | 67.9 |
| Sangat Setuju | 116 | 32.1 | 32.1 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **PKI5** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Tidak Setuju | 10 | 2.8 | 2.8 | 2.8 |
| Netral | 44 | 12.2 | 12.2 | 15.0 |
| Setuju | 191 | 52.9 | 52.9 | 67.9 |
| Sangat Setuju | 116 | 32.1 | 32.1 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **PKI6** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 1 | .3 | .3 | .3 |
| Tidak Setuju | 7 | 1.9 | 1.9 | 2.2 |
| Netral | 45 | 12.5 | 12.5 | 14.7 |
| Setuju | 199 | 55.1 | 55.1 | 69.8 |
| Sangat Setuju | 109 | 30.2 | 30.2 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **PKI7** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Tidak Setuju | 6 | 1.7 | 1.7 | 1.7 |
| Netral | 45 | 12.5 | 12.5 | 14.1 |
| Setuju | 194 | 53.7 | 53.7 | 67.9 |
| Sangat Setuju | 116 | 32.1 | 32.1 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **PKI8** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Tidak Setuju | 1 | .3 | .3 | .3 |
| Netral | 21 | 5.8 | 5.8 | 6.1 |
| Setuju | 201 | 55.7 | 55.7 | 61.8 |
| Sangat Setuju | 138 | 38.2 | 38.2 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **PKI9** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Tidak Setuju | 6 | 1.7 | 1.7 | 1.7 |
| Netral | 52 | 14.4 | 14.4 | 16.1 |
| Setuju | 186 | 51.5 | 51.5 | 67.6 |
| Sangat Setuju | 117 | 32.4 | 32.4 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **PKI10** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 1 | .3 | .3 | .3 |
| Tidak Setuju | 2 | .6 | .6 | .8 |
| Netral | 25 | 6.9 | 6.9 | 7.8 |
| Setuju | 202 | 56.0 | 56.0 | 63.7 |
| Sangat Setuju | 131 | 36.3 | 36.3 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

**Reliability Scale: Fungsi informasi dalam pemenuhan kebutuhan informasi**

|  |
| --- |
| **Case Processing Summary** |
|  | N | % |
| Cases | Valid | 361 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 361 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. |

|  |
| --- |
| **Reliability Statistics** |
| Cronbach's Alpha | N of Items |
| .809 | 2 |

**Reliability Scale: Subjek informasi dalam pemenuhan kebutuhan informasi**

|  |
| --- |
| **Case Processing Summary** |
|  | N | % |
| Cases | Valid | 361 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 361 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. |

|  |
| --- |
| **Reliability Statistics** |
| Cronbach's Alpha | N of Items |
| .853 | 6 |

**Reliability Scale: Subjek informasi dalam pemenuhan kebutuhan informasi**

|  |
| --- |
| **Case Processing Summary** |
|  | N | % |
| Cases | Valid | 361 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 361 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. |

|  |
| --- |
| **Reliability Statistics** |
| Cronbach's Alpha | N of Items |
| .783 | 2 |

**Reliability Scale: Kuantitas informasi dalam pemenuhan kebutuhan informasi**

|  |
| --- |
| **Case Processing Summary** |
|  | N | % |
| Cases | Valid | 361 | 100.0 |
| Excludeda | 0 | .0 |
| Total | 361 | 100.0 |
| a. Listwise deletion based on all variables in the procedure. |

|  |
| --- |
| **Reliability Statistics** |
| Cronbach's Alpha | N of Items |
| .783 | 2 |

**Frequencies**

|  |
| --- |
| **Statistics** |
|  | Hambatan Pemenuhan Kebutuhan Informasi | HPKI2 | HPKI3 | HPKI4 | HPKI5 | HPKI6 | HPKI7 | HPKI8 | HPKI9 | HPKI10 |
| N | Valid | 361 | 361 | 361 | 361 | 361 | 361 | 361 | 361 | 361 | 361 |
| Missing | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Mean | 2.23 | 2.24 | 2.10 | 2.70 | 2.48 | 2.56 | 2.07 | 1.80 | 1.99 | 1.92 |

**Frequency Table**

|  |
| --- |
| **Hambatan Pemenuhan Kebutuhan Informasi** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 70 | 19.4 | 19.4 | 19.4 |
| Tidak Setuju | 168 | 46.5 | 46.5 | 65.9 |
| Netral | 97 | 26.9 | 26.9 | 92.8 |
| Setuju | 21 | 5.8 | 5.8 | 98.6 |
| Sangat Setuju | 5 | 1.4 | 1.4 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **HPKI2** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 76 | 21.1 | 21.1 | 21.1 |
| Tidak Setuju | 156 | 43.2 | 43.2 | 64.3 |
| Netral | 101 | 28.0 | 28.0 | 92.2 |
| Setuju | 23 | 6.4 | 6.4 | 98.6 |
| Sangat Setuju | 5 | 1.4 | 1.4 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **HPKI3** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 87 | 24.1 | 24.1 | 24.1 |
| Tidak Setuju | 181 | 50.1 | 50.1 | 74.2 |
| Netral | 68 | 18.8 | 18.8 | 93.1 |
| Setuju | 19 | 5.3 | 5.3 | 98.3 |
| Sangat Setuju | 6 | 1.7 | 1.7 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **HPKI4** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 37 | 10.2 | 10.2 | 10.2 |
| Tidak Setuju | 109 | 30.2 | 30.2 | 40.4 |
| Netral | 151 | 41.8 | 41.8 | 82.3 |
| Setuju | 55 | 15.2 | 15.2 | 97.5 |
| Sangat Setuju | 9 | 2.5 | 2.5 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **HPKI5** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 54 | 15.0 | 15.0 | 15.0 |
| Tidak Setuju | 134 | 37.1 | 37.1 | 52.1 |
| Netral | 128 | 35.5 | 35.5 | 87.5 |
| Setuju | 35 | 9.7 | 9.7 | 97.2 |
| Sangat Setuju | 10 | 2.8 | 2.8 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **HPKI6** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 54 | 15.0 | 15.0 | 15.0 |
| Tidak Setuju | 128 | 35.5 | 35.5 | 50.4 |
| Netral | 116 | 32.1 | 32.1 | 82.5 |
| Setuju | 50 | 13.9 | 13.9 | 96.4 |
| Sangat Setuju | 13 | 3.6 | 3.6 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **HPKI7** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 97 | 26.9 | 26.9 | 26.9 |
| Tidak Setuju | 169 | 46.8 | 46.8 | 73.7 |
| Netral | 71 | 19.7 | 19.7 | 93.4 |
| Setuju | 21 | 5.8 | 5.8 | 99.2 |
| Sangat Setuju | 3 | .8 | .8 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **HPKI8** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 137 | 38.0 | 38.0 | 38.0 |
| Tidak Setuju | 181 | 50.1 | 50.1 | 88.1 |
| Netral | 26 | 7.2 | 7.2 | 95.3 |
| Setuju | 12 | 3.3 | 3.3 | 98.6 |
| Sangat Setuju | 5 | 1.4 | 1.4 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **HPKI9** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 105 | 29.1 | 29.1 | 29.1 |
| Tidak Setuju | 177 | 49.0 | 49.0 | 78.1 |
| Netral | 59 | 16.3 | 16.3 | 94.5 |
| Setuju | 16 | 4.4 | 4.4 | 98.9 |
| Sangat Setuju | 4 | 1.1 | 1.1 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |

|  |
| --- |
| **HPKI10** |
|  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Sangat Tidak Setuju | 105 | 29.1 | 29.1 | 29.1 |
| Tidak Setuju | 202 | 56.0 | 56.0 | 85.0 |
| Netral | 38 | 10.5 | 10.5 | 95.6 |
| Setuju | 9 | 2.5 | 2.5 | 98.1 |
| Sangat Setuju | 7 | 1.9 | 1.9 | 100.0 |
| Total | 361 | 100.0 | 100.0 |  |